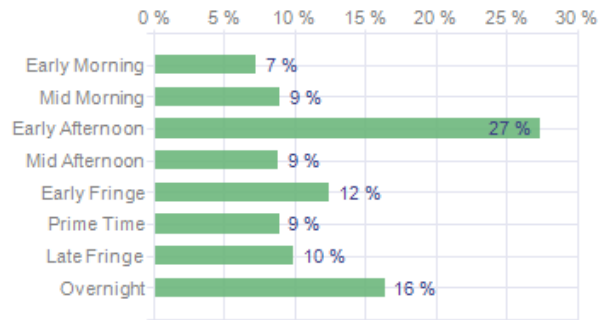
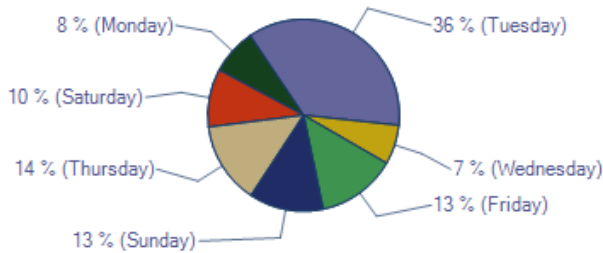


Carriage Summary Innovations in Medicine 10/1/2015 - 7/29/2016

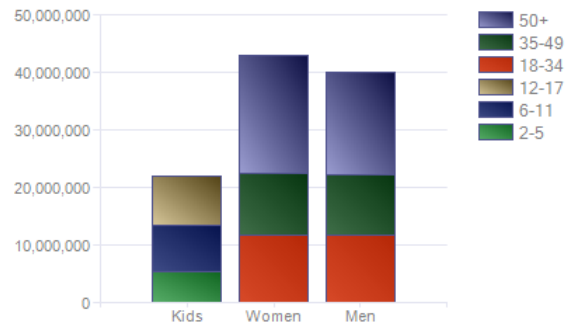
	Telecasts	Channels	Markets	States	% Coverage
All Channels	2284	87	54	26	36.12 %
Main Channels	929	54	34	17	24.13 %
Primary Channels	176	13	13	10	2.41 %
Metered Channels	885	30	18	14	28.64 %
Sub Channels	1355	33	27	17	19.07 %
Secondary Channels	2108	74	46	24	34.97 %

Distribution of Airings by Day and Daypart



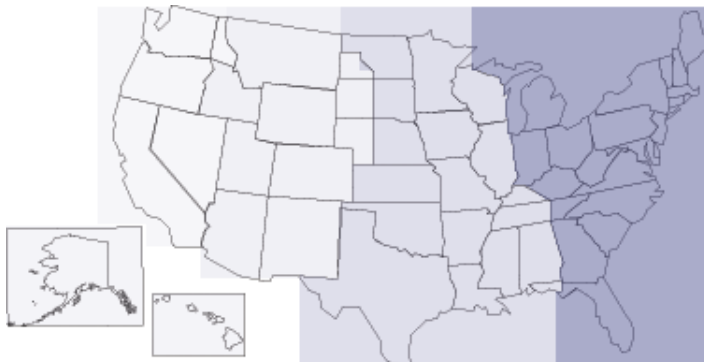
Demographic Information of Potential Audience

Demo Group	Men	Women	Total
People 2+			105,409,682
DMA Households			40,926,130
Kids 2-5			5,363,536
Kids 6-11			8,180,366
Kids 12-17			8,586,063
Adults 18-34	11,867,566	11,753,878	23,621,444
Adults 35-49	10,364,371	10,716,843	21,081,214
Adults 50+	17,944,392	20,632,667	38,577,059



Distribution of Airings by Time Zone

Other	Pacific	Mountain	Central	Eastern
8 %	7 %	10 %	21 %	55 %



Penetration by Market Rank

Rank	Percent
Top 25	40 %
26 to 50	28 %
51 to 100	30 %
101+	20 %

Episodes

Century	Percent
Unknown	5 %
100's	95 %

**Carriage Summary
Innovations in Medicine
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All Station Coverage Map

